



# ORACLE NETSUITE DRIVING NEXT LEVEL GROWTH ACROSS THE CPG INDUSTRY

As the consumer packaged goods industry evolves, many brands are partnering with Private Equity (PE) and Venture Capital (VC) firms to help bring their production and mission to the next level. NetSuite has a wealth of experience working both with consumer packaged goods businesses, PE and VC firms.

## Dedicated PE & VC Investor Support

- PE & VC best practice reporting metrics
- Established financial reports to support diligence for future liquidity events—fundraising, acquisition, IPO
- NetSuite dedicated team that works exclusively with PE & VC-backed companies

## Industry Expertise

- **Dedicated CPG team for your success** – Highly focused on supporting companies as they adopt next generation technology
- **Industry specific consultation and ROI analysis** – Adopting solutions should be value driven and provide tangible benefits to your organization. We understand that you don't assess software every day, and want to understand how we can provide positive impact as you continue to grow and evolve
- **Built to Scale** – Our CPG customers are seeing revenue growth between 50% and 150%, order process automation over 90%, and employee efficiency improvement close to 75%

## Demonstrated PE & VC Backed Success



## Background

- Founded in 1998
- 5,000+ employees
- Acquired by Oracle in November 2016 to focus on startups and midmarket companies

## Performance

- Used by 40,000+ organizations
- Used across 160+ countries

## SuiteSuccess

### Built for Modern CPG Companies

- 3,000 hours of industry leading business practices built-in.
- 300+ pre-built reports, dashboards and business intelligence.
  - Sales Force Automation & Marketing
  - Order Management
  - Supply Chain (inventory management, forecasting)
  - Production (Recipe management, Lot Traceability)
  - Financial report and process support

## Accelerated Implementation

- Streamlined implementation based upon industry leading processes
- Focus is on running your business, not the implementation

## Automatic Upgrades

- Continuous innovation and upgrades with latest features on a semi-annual basis